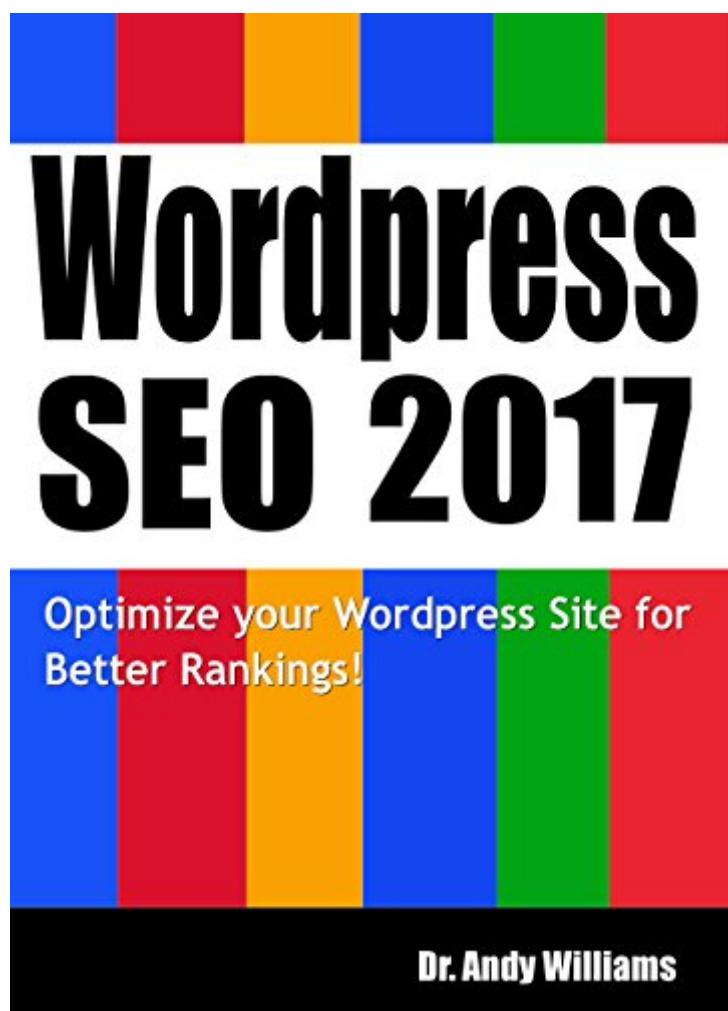The book was found

Wordpress SEO 2017 (Webmaster Series Book 4)

Synopsis

Wordpress SEO 2017 is an up-to-date book that will teach you how to optimize your Wordpress website for Google and other search engines. Wordpress is a fantastic platform for building websites, but can produce a lot of SEO challenges. Most notable is the duplicate content issues that can get your site penalized by the search engines. Create one post, add a few tags, and post it into a couple of relevant categories. All of a sudden you may have over a dozen pages on your site with the exact same article! But there is an easy solution to the duplicate content issues.Wordpress SEO 2017 will teach you how to set up your Wordpress website in an efficient and search engine friendly manner, to minimize duplicate content and to maximize your exposure in the search engines.In the book you will learn: Ã¢â¬Â¢ Why a good web host is a must and how to test a host for reliability and page load times. Ã¢â¬Â¢ What is a CDN and why should you use one. Some web hosts provide this for free! Ã¢â¬Â¢ What to look for in a Wordpress theme, and how to set it up for minimal content duplication. Ã¢â¬Â¢ The importance of using Google's Search Console, Analytics and Webmaster Guidelines. Ã¢â¬Â¢ The Wordpress settings that affect your SEO efforts, and how to set these up properly. Ã¢â¬Â¢ How to use some essential plugins to help you with your Wordpress SEO as well as several non-essential, though highly recommended Wordpress plugins. Ã¢â¬Â¢ How to use of category and tag pages as powerful ranking pages without the duplication problems that force most webmasters to noindex these power pages. Ã¢â¬Â¢ How to create a navigation system on your site that will keep visitors and Google happy, including the importance of dynamic navigation system (and how to implement them). Ã¢â¬Â¢ Whether you actually need a robots.txt file. Ã¢â¬Â¢ The difference between posts and pages, and how to use each to their strengths. Ã¢â¬Â¢ Whether you need www. at the start of your domain name. Ã¢â¬Â¢ How to set up the homepage, as you want it. Ã¢â¬Â¢ About site-wide considerations, and how to use the nofollow tag on certain pages. Ã¢â¬Â¢ The importance of good post excerpts. Ã¢â¬Â¢ How to schedule posts. Ã¢â¬Â¢ My checklist for creating high quality, SEO content for my own sites. Ã¢â¬Â¢ How to install, setup and use the best SEO plugin out there. Ã¢â¬Â¢ How to install and configure a plugin that will speed up page load times. Ã¢â¬Â¢ And much, much more...This book will teach you up-to-date, Wordpress SEO that will give your site a competitive advantage.About the AuthorAndy Williams has been teaching search engine optimization and Wordpress for over a decade. As an ex-Science teacher, Andy has the knack of simplifying complex topics to make them more easily accessible to everyone.

Book Information

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Customer Reviews

Wordpress is the de facto web authoring tool today and you would be well served to get this ebook
to augment and learn Wordpress. I feel I can honestly recommend this as I do all Dr. Williams'
books.

Dr. Andy is by far the expert on successful SEO strategies. This latest version is a must have for
any website owner, blogger or web enthusiast. Thanks Dr. A for putting out another Gem!

Good book

First, let me say that I obtained a copy from a mailing by Dr. Andy for $0.00. Let me also say that
I've been a follower of him and his SEO news letter, and have also taken his Udemy course on
SEO.Let me describe what I think this book is, and what it's not.What it is is an oustanding checklist
of things to setup, enable, and configure, on a WordPress site to cover *essential* SEO aspects.
These are valuable configuration suggestions that no doubt offer a tremendous value for those who

are new to SEO and how to configure the basics of a WordPress site for SEO.What it is NOT is a book on SEO itself, writing quality content, keyword research, etc. Those "meat and potatoes" elements are not included in this book. You should find that information elsewhere.Overall, this guide is a very good help in getting your WP installation setup and configured with SEO in mind. I highly recommend this as it provides a great deal of useful information that will help you prepare your environment.But if you are looking for core SEO knowledge, I'd recommend looking to Dr. Andy's other words as well as his UDEMY course.

In my opinion, this book should be required reading for anyone with a WordPress site who wants to be found in the search engines. It contains a wealth of information on what to do, and maybe more importantly, what not to do, in order to optimize your site. Add some decent content and watch your site go up in the ranks.This guide contains advice on site hosting, which themes are better than others and which plugins really help with your SEO. Excellent information!

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WordPress: Ultimate BeginnerÃ¢ ¬â„¢s Guide to Creating Your Own Website or Blog (Wordpress, Wordpress For Beginners, Wordpress Course, Wordpress Books) Wordpress SEO 2017: Optimize your Wordpress Site for Better Rankings! (Webmaster Series) (Volume 4) Wordpress SEO 2017 (Webmaster Series Book 4) Wordpress: Build Your Own Wordpress Website. Wordpress for Small Business WordPress: 665 Free WordPress Plugins for Creating Amazing and Profitable Websites (SEO, Social Media, Content, eCommerce, Images, Videos, and Security) WordPress SEO Success: Search Engine Optimization for Your WordPress Website or Blog GOOGLE DOMINATION - 2016: WORDPRESS SEO - ON PAGE WEBSITE SEO - PRIVATE BLOG NETWORK BUILDING (3 in 1 bundle) SEO How To Get Your Products To Page 1 Of The Search Results: Master The SEO Game With This Easy To Follow Step By Step Guide To SEO Success Your SEO Sucks 2.0 - SEO Experts Training For Outsourcing Consultant Doing Local SEO WordPress To Go - How To Build A WordPress Website On Your Own Domain, From Scratch, Even If You Are A Complete Beginner Complete Beginner Guide to WordPress: A Comprehensive Guide to Build a Professional WordPress Website Even If You're an Absolute Beginner WordPress: A Step-by-Step Beginners' Guide to Build Your Own WordPress Website from Scratch SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) SEO 2017 Learn Search Engine Optimization With Smart Internet Marketing Strateg: Learn SEO with smart internet marketing strategies SEO 2017 & Beyond: A Complete SEO Strategy - Dominate

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